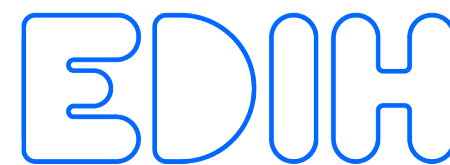




ANDALUCÍA AGROTECH
DIGITAL INNOVATION HUB



European
Digital Innovation
Hubs Network



Cofinanciado por
la Unión Europea



Junta
de Andalucía

Consejería de Agricultura,
Pesca, Agua y Desarrollo Rural



Our path

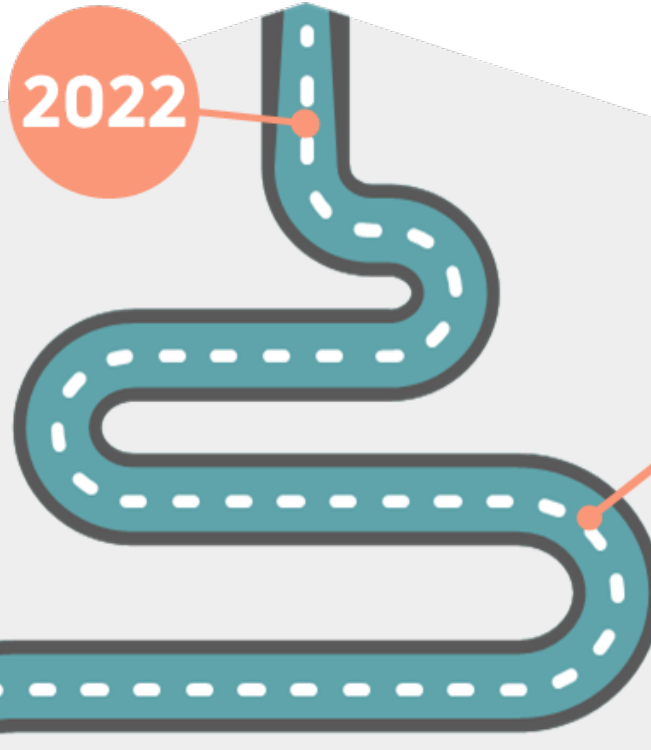
ONE OF THE
LARGEST
REGIONAL
ECOSYSTEMS
IN EUROPE



ACCELERATE, SUPPORT AND
DRIVE **DIGITAL
INNOVATION** IN THE
AGRI-FOOD SECTOR



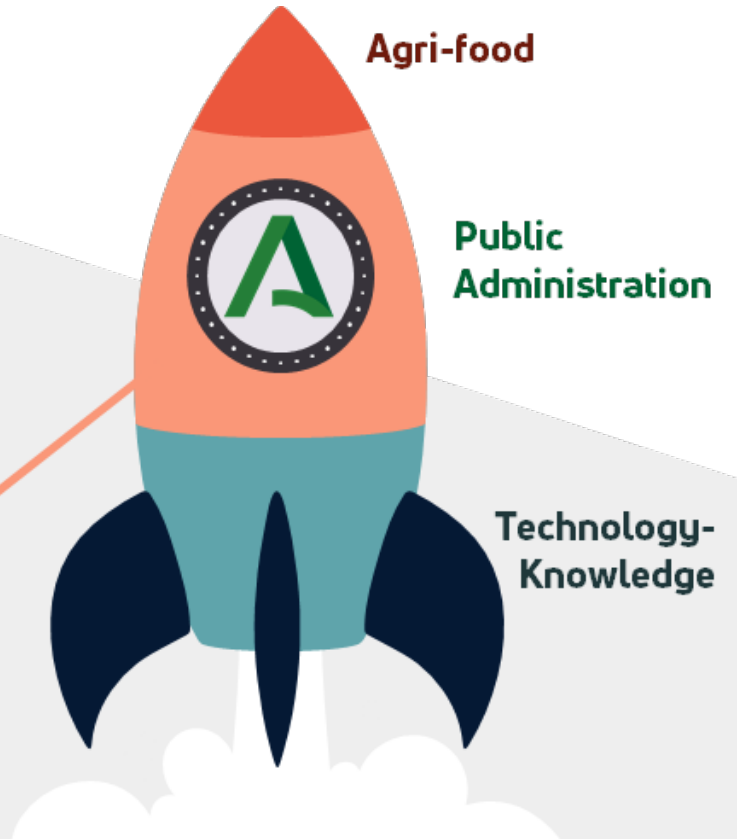
EDIH



Our journey started in

2017

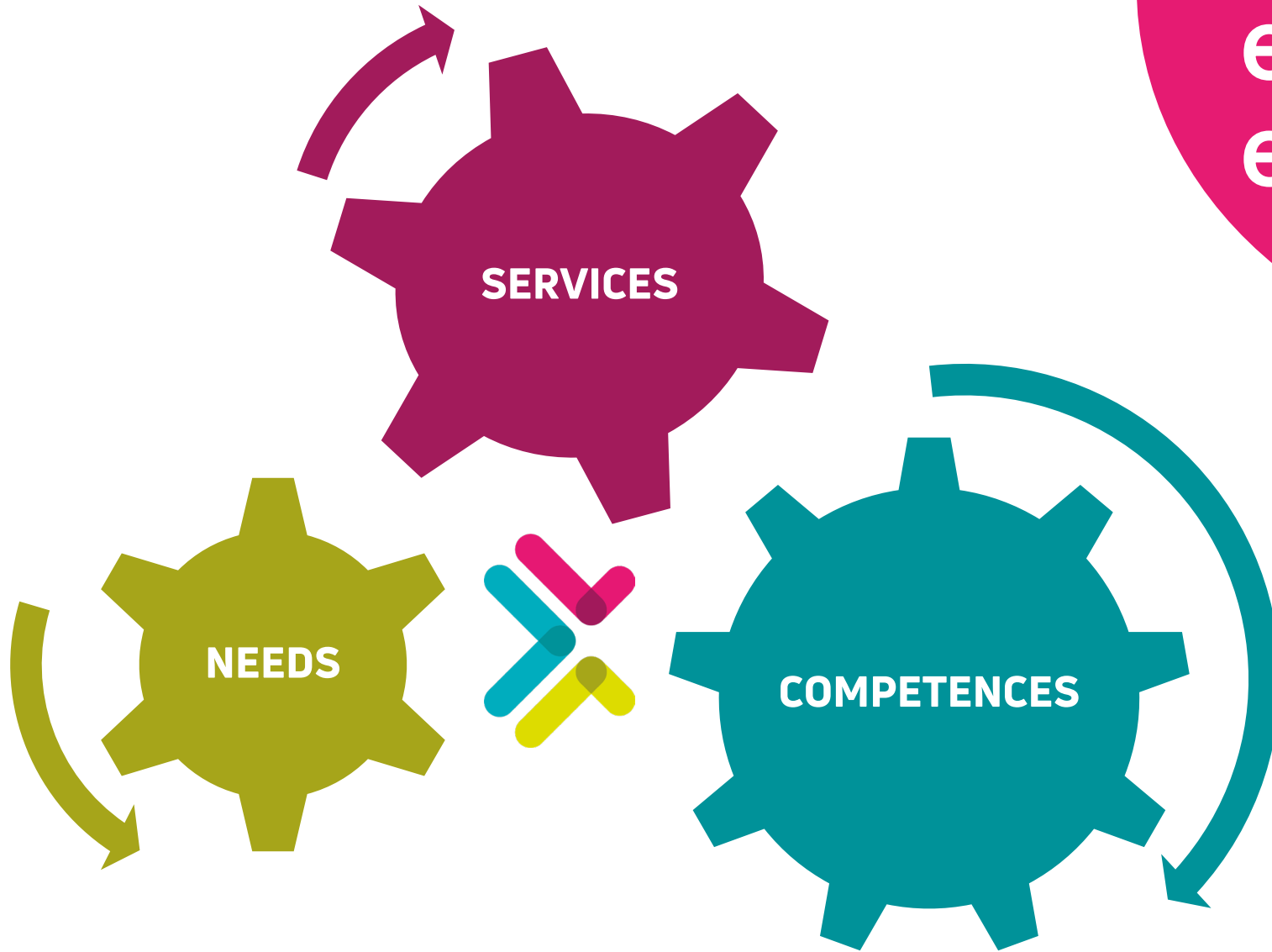
2022



Agri-food

Public
Administration

Technology-
Knowledge



How do we engage our ecosystem?



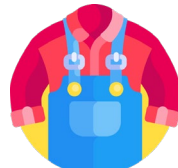
Proximity to the territory and its demands/ challenges



Climate change



Policies, Sustainability



Social



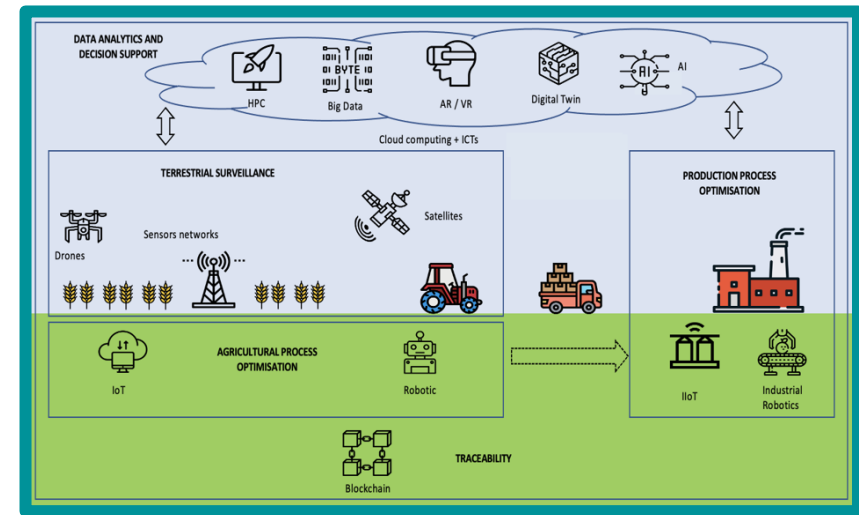
Innovation, Competitiveness



Primary Production



Agri-food value chain



On digital innovation and enabling technologies

EUROPEAN DIGITAL INNOVATION HUB **ANDALUCÍA AGROTECH DIGITAL INNOVATION HUB** **CONSORTIUM**

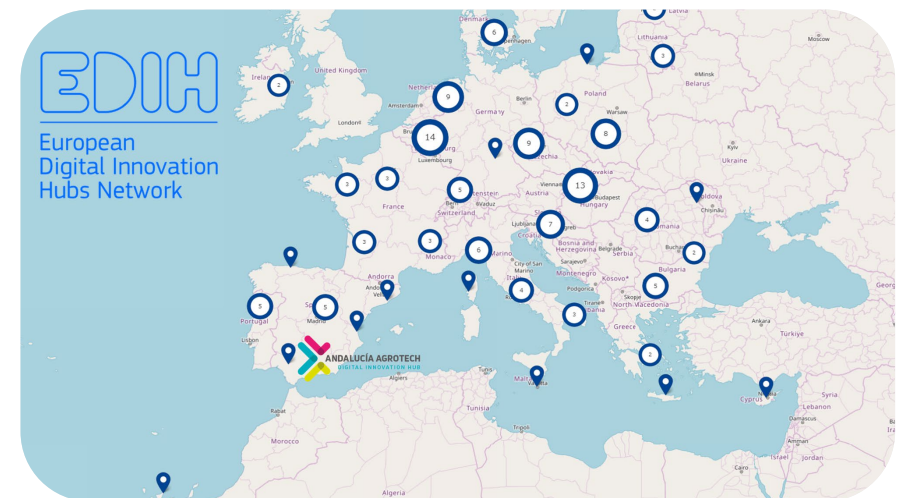
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TECHNOLOGY CENTRES
cetemet, ceiaA3, cicap, ctaqua, polo, tecnova, INTEC, on'tech

BUSINESS & SECTORAL ENTITIES
e2ce, hispattec, CTA, Cámaras, CEA, cooperativas agro-alimentarias, LANDALUZ, FUNCIÓN cajamar

COMPETENCE CENTRES
Junta de Andalucía, LOYOLA, UNIVERSIDAD DE ALMERÍA, UNIVERSIDAD DE CÓRDOBA, Universidad de Jaén

ASSOCIATED ENTITIES
BASF, CIDAF, IMDEFC, COEXPHAL, CATEC



Test before Invest

Support to find investments

Skills and training

Innovation ecosystem and networking

Tailored to the needs and real environment of agri-food SMEs

SERVICES

NEEDS

COMPETENCES





INNOVATION is not possible without COOPERATION

HIBA Hub Iberia Agrotech

Interreg Spain-Portugal Interregional Cooperation Project (POCTEP)



COMPETITIVIDAD



5.3 M€ (75% FEDER)

19 beneficiaries coordinated by Junta de Andalucía



How do we support our SMEs?

Agrotech stories

- Need to improve water use efficiency.
- Lack of **monitoring** of key climatic and crop factors
- Lack of data **analysis** processes



**Cooperative/
Permanent
crop**



**Andalucía
Agrotech EDIH
Offer**



- **Re-engineering** of monitoring processes
- Implementation of data **strategy**
- Use of analytical-predictive **tools** for decision making



- Increased level of **digital maturity**
- Progress in **interoperability** of monitoring systems
- Improved analytical **capabilities** to help in decision making



Achievements



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THANK YOU

 dih.andalucia.agrotech@juntadeandalucia.es



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